# Munt Royale



Be king of the party, without any work.

### Problem



☐ It is difficult to roll a blunt.

It is difficult to find a blunt.

People want blunts at a reasonable price.

# Solution: Premium blunts at a reasonable price.



- Variety of blunts offered
- Premium cannabis
- Ready to smoke
- Exceptional experience
- Value pricing

# Market Size



\$927 Million spent in recreational stores in Washington in 2017.

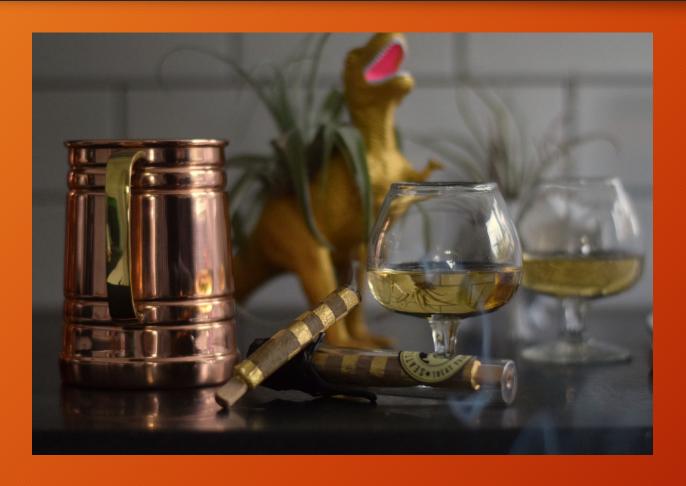
\$35 Million/year spent on pre-rolled products.

10 % Share = \$3.5 M

# Product

# **Blunt Royale**





#### Ready to Smoke:

- Premium flower
- Infused oil + kief
- Wood tip
- Airtight packaging
- Priced to sell
- > 5 blunt options

## Business Model





Market Share

Margin

**Profit** 

# **Adoption Strategy**



#### Hemp Fest Sponsor

Largest cannabis festival in the country. Exposure to 1 M consumers.

#### Competitions

Our team has winners. Hemp Cup 2016. Dope Cup 2017. Mary Jane Gold 2017.

#### Social Media Presence

Instagram, Facebook, Twitter and Snapchat.
Over 3 M followers.

#### Party Presence

Lemon Haze party & retailers grand opening. 4/20 party, July 4<sup>th</sup> party, & Summer Solstice party.

# Competition



- Get Lit Productions
- Sunny Cannabis
- Smoke It Up Weed
- Canna Life

# Competitive Advantage





#### SPECIALIZE in blunts.

All we do is blunts.

## PREMIUM products.

Best pre-rolled product on the market. It is filled with all flower, rolled in organic hemp, infused with oil + kief and finished with a wood tip.

#### EASE of use.

Open and smoke.

#### FIRST to market.

Huge competitive advantage.

#### User Testimonials



"Best blunt I have ever smoked" - John Highest

"So easy - Just take out and light. AND it tastes amazing!" - Mary Jane

"Got me so high!! When I smoke a regular joint I can barely feel it. Not with Blunt Royale!" - Bob Marlier

"I smoked with three friends who are budtenders - all of us shared it and got stoned. Plus the wood tip did not make it nasty to pass."

- Paka Lolo



### Join our Team





Initial investment



Share of Blunt Royale



5%

Expected return

