



How To Become A Cannabis Budtender

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Do you enjoy helping people? Do you love to share what you know about cannabis? If that's the case, a career as a cannabis budtender might be perfect for you!

If you're like many people, you don't know the best way to get started on your Budtender career. Cannabis industry workers face more challenges than people in other industries. No worries, though—Cannabis Training University is here to help!

Your biggest hurdle will be in getting verified cannabis experience. It's not easy to get experience when employers only hire people who already have it. The solution is simple: enroll in a world-class cannabis training and certification program at Cannabis Training University. The Master of Cannabis Certification Program will teach you everything you need to know about:

- Cannabis-infused products
- Medical properties of cannabis
- Differences between cannabis consumption methods
- Work permit requirements
- Where to look for a cannabis job
- How to write a cannabis resume and cover letter
- Dispensary job information and descriptions
- Cannabis laws and regulations
- And much, much more!

Study today and start your cannabis career tomorrow.

Samantha's Story

Samantha is a 23-year-old retail associate who worked at a clothing store in Derby Line, Vermont. Samantha always loved working with people. She flourishes in positions involving customer service and face-to-face interactions. Samantha wanted to combine that passion for excellent service with her love of cannabis. So, she enrolled in CTU's Master of Cannabis Certification Program to learn everything she needed to know.





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Challenge #1: Learn About Budtending

Samantha was pretty sure she knew what a cannabis budtender does, but she wasn't completely positive she had the skills to get an entry-level dispensary job.

The Cannabis Careers class answered all of her questions. It gave her information about job responsibilities, required education and experience, expected wages, opportunities for advancement. It also provided training on the specific skills she would need to become a cannabis budtender.

Lesson 5: Cannabis Dispensary And Budtender Careers
0% COMPLETE

- 1. Business Overview
- 2. Roles And Responsibilities
- 3. Education And Experience
- 4. Compensation And Advancement
- 5. Skills

Role	Responsibilities
Budtender	Primary contact between the dispensary and the customer. Greets customers, checks them in, explains products, and helps them purchase products. May weigh and package bulk flower. Basic cleaning and merchandising. Able to follow basic sales strategies, has good communication skills, and is friendly. Must have basic math and computer skills. Must be able to learn a point of sales system and integrated tracking system.
Assistant Manager	Responsible for managing the budtenders and security on shift. Problem solves issues with the POS or tracking system. Leads merchandising and sales. Reports to the manager. Must have excellent customer service skills, math, and computer skills.
Manager	Manages budtenders, security, and assistant managers. Creates schedules and resolves customer issues. Responsible for POS and tracking, and can resolve inventory issues. Reports to the dispensary owner. Must have excellent customer service skills, math, and computer skills.

This video describes the duties of a budtender. These tasks are also performed by dispensary managers and assistant managers in addition to their management duties.

Challenge #2: Get Verified Credentials

Samantha already knew a lot about cannabis-infused products when she decided to enroll in the Master of Cannabis Certification Program. She loved learning

about cannabis on the internet and wasn't shy about using what she learned to help her friends and family choose the right products. But how could she *prove* what she knew? The Master of Cannabis Certification Program gave her the solution.

Lesson 3: Cannabis Products
83% COMPLETE

- 1. Reading Cannabis Product Labels
- 2. Cannabis Flowers
- 3. Cannabis Concentrates
- 4. Cannabis-Infused Edibles
- 5. Cannabis-Infused Topicals And Transdermals
- 6. Other Cannabis Products

Here are some illustrations of the various concentrate consistencies:

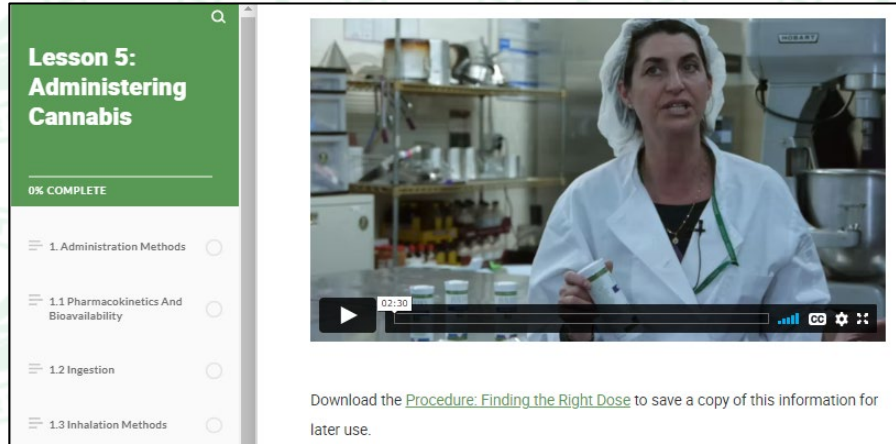
Shatter Wax Budder

Crumble Live Resin (Rocks and Sauce) Vape cartridge



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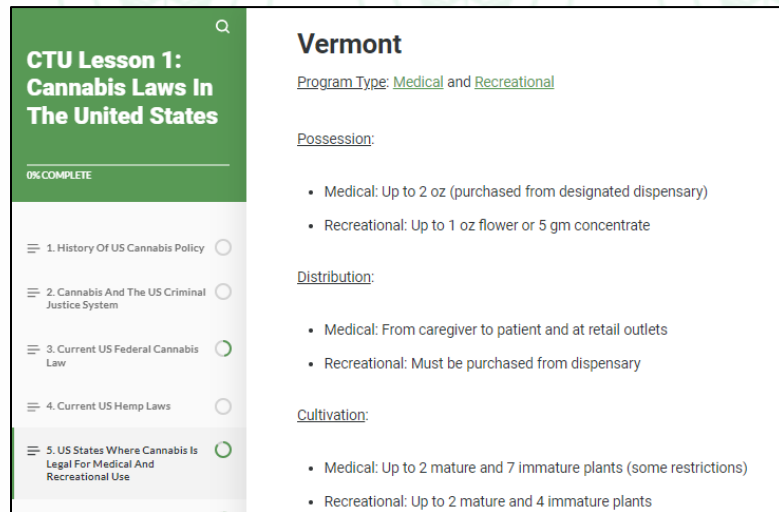
Samantha learned about cannabis-infused products and how to use them in the Cannabis Basics and Cannabis as Medicine classes. She also learned about qualifying conditions, the endocannabinoid system, and entourage effects. When she finished the program, she was ready to help customers find the right dose, deal with side effects, and avoid negative drug interactions.



When she finished her cannabis budtender training at Cannabis Training University, she was not only knowledgeable—she was able to prove that knowledge with her Master of Cannabis Certificate, giving her an edge over other job candidates.

Challenge #3: Learn The Laws

Samantha also wanted to brush up on the cannabis laws in her home state of Vermont and in nearby Quebec. The latest medical and recreational cannabis laws were easy to find in the Cannabis Laws and Regulations class. The class summarized the laws for each U.S. state and Canadian province. It even gave links to the government websites in case she needed more details.





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Challenge #4: Get A Work Permit

Samantha was mainly looking for work in her hometown of Derby Line, Vermont. However, she also wanted to explore the burgeoning cannabis industry in Quebec, just over the Canadian border. The Cannabis Careers class gave her everything she needed to know!

First, she looked at the work requirements in Vermont. She learned that she was old enough to work in the Vermont cannabis industry, that the speeding ticket she got last year wouldn't stop her from getting a cannabis job, and that once hired, her employer would handle work permits and fees. Easy!

The screenshot shows a webpage titled "Lesson 1: Government Requirements For Cannabis Industry Workers" with a progress indicator of "50% COMPLETE". A sidebar lists "1. United States Careers" and "2. Canadian Careers" with a green checkmark next to the second item. The main content area is for "Vermont" and includes a note: "Adult-use sales are expected to begin by Fall of 2022." Below this, it lists "Minimum age: 21", "Legal requirements:" (with bullet points: "Fee paid for by employer" and "Background check, no disqualifying offenses"), "Training requirements: Not required", and "Card: Registry Identification Card issued by employer". There are also two links: "Click here for more information for medical employees." and "Click here for more information for adult-use employees."

Next, she checked out the work requirements in Quebec. Since Quebec regulations require additional training (and she really didn't want to move), she decided to limit her job search to her current town, Derby Line.

The screenshot shows a webpage titled "Lesson 1: Government Requirements For Cannabis Industry Workers" with a progress indicator of "50% COMPLETE". The main content area is for "Quebec" and includes "Minimum age: 21", "Legal requirements: None", and "Training requirements: Minister of Health and Social Services' sales employee training". There is one link: "Click here for more information."

Challenge #5: Find A Budtender Job

Now that Samantha new how to get a work permit and had verified her cannabis skills, it was time to look for a job. She knew all the usual ways to find a job, but with the high competition for cannabis budtender jobs in Derby Line, she wanted to do more.



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Again, the Cannabis Careers class taught Samantha exactly what she needed to know. Using the pro tips from the class, she made friends with the budtenders at her favorite dispensary and started attending local cannabis networking events. When a job opened up, she not only knew the dispensary employees—she'd already met the hiring manager at a NORML convention!

CTU Lesson 2: Cannabis Career Basics
71% COMPLETE

- 1. Where To Look For A Job
- 2. Build Your Cannabis Experience
- 3. How to Write a Resume
- 4. How to Write a Cover Letter
- 5. Examples

1.4 Networking

As with any industry, the people you know can be crucial in finding the perfect job opportunity. Don't know anyone in the legal cannabis industry? No problem. Here are some tips for making the right connections.

- Network at your favorite cannabis store.** There is no better way to meet people in the industry than at dispensaries. Become friendly with budtenders. Try to find out who the hiring manager is. Express interest in becoming part of the team. Bring in your cover letter and resume and leave it at the shop. Even if you are not looking for a retail job, the store may have a grow operation (or a good relationship with a garden or manufacturer) and pass your information along.
- Local cannabis events.** Your local area is likely to hold cannabis events, even if the area does not yet have legal access to cannabis. These events may focus on legalizing cannabis or they may celebrate recent legalization. Industry players go to events like this to spread news and make connections. Go to these events and network! Bring a business card with you so you appear professional and so people can contact you easily.

Challenge #6: Write a Resume and Cover Letter

Now that Samantha had certified skills and a good job prospect, she needed an awesome resume and cover letter to get things rolling. Once again, the Cannabis Careers class had her covered. Not only did the class provide detailed, step-by-step instructions on writing a cannabis-oriented resume and cover letter—it even had examples she could use to get started!

CTU Lesson 2: Cannabis Career Basics
71% COMPLETE

- 1. Where To Look For A Job

5.2 Middle Management Dispensary Job

In this example, Jane, an experienced store manager with cannabis-industry experience, is applying for a middle-management dispensary job. She is responding to this listing:

Green Wellness Manager

Cannabis Store Manager: Fast growing Recreational Marijuana Retailer is seeking a driven, professional, and reliable manager. You must demonstrate a track record of success in retail.

A Happy Ending

Thanks to Cannabis Training University, Samantha quickly added to her expertise and landed an entry-level job at her favorite local dispensary. Now, she's loving her new position as a cannabis budtender.

Start Your Cannabis Budtender Career Today!

Join Samantha and thousands of other satisfied Cannabis Training University students. Sign up for the Master of Cannabis Certification Program and start getting ready for your Budtender career today!