



How To Become A Professional Grower

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Cannabis Training University

WORLD LEADER IN CANNABIS CAREER EDUCATION



How To Become A Professional Cannabis Grower

Are you passionate about growing cannabis? Are you interested in growing cannabis professionally? If you answered yes, a cannabis cultivation career is perfect for you!

If you're like most people, you don't know the best way to break into the cannabis industry. Lots of people have a green thumb, but how does that translate into a job? No worries—Cannabis Training University is here to help!

Your biggest hurdle will be gaining verified credentials. The solution is simple: enroll in a world-class cannabis training and certification program at Cannabis Training University. The Master of Cannabis Certification Program will teach you everything you need to know about:

- Building out indoor or outdoor cannabis cultivation space
- Choosing the best lights, equipment, media, nutrients, and irrigation system
- Cannabis breeding, cloning, and germination
- Training, pruning, and caring for cannabis plants
- Maximizing flower production
- Troubleshooting garden issues like pests, diseases, and nutrient disorders
- Harvesting, trimming, curing, and storing cannabis
- Cannabis industry work permit requirements
- Where to look for a cannabis job
- How to write a cannabis resume and cover letter
- Cannabis cultivation job information and descriptions
- How to get a cannabis cultivation license
- How to write a business plan and pitch deck
- How to set up and run a cannabis cultivation business
- Cannabis laws and regulations in every U.S. state and Canadian province
- And much, much more!

Learn today and start your cannabis cultivation career tomorrow!



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Josh's Story

Josh, a United States Army veteran, works as postal carrier in his hometown of Rapid City, South Dakota. Although being a mailman is a good job, it's not his passion.

For the last year, Josh has been driving to his buddy Adam's house in Montana to help with his medical cannabis grow. Adam, a Montana medical cannabis patient, can legally grow up to 4 plants.



While working with Adam, Josh discovered that he had a special talent for growing cannabis. So much so, that when South Dakota legalized cannabis in the November 2020 election, Josh decided it was time to make a career move. Josh wanted to take his hobby of growing cannabis and turn it into a career. So, he enrolled in CTU's Master of Cannabis Certification Program to earn the credentials he needed to start a career in cannabis cultivation.

Challenge #1: Understand The Cannabis Plant

After growing cannabis for a year, Josh felt like he had a deep understanding of the plant. However, he realized it might be a good idea to brush up on his facts to make sure he sounded like he knew what he was talking about.

The Cannabis Basics class gave Josh the scientific words he needed to talk about things he already knew. It also introduced him to some new concepts, like the auto-flowering properties of cannabis ruderalis plants and what that means for breeding.

Lesson 1: What Is Cannabis?

100% COMPLETE

- 1. The Cannabis Plant ✓
- 2. Cannabis Origins And The Human Body ✓
- 3. Hemp And Cannabis ✓
- 4. Cannabis Classifications ✓

Sativa Indica Ruderalis

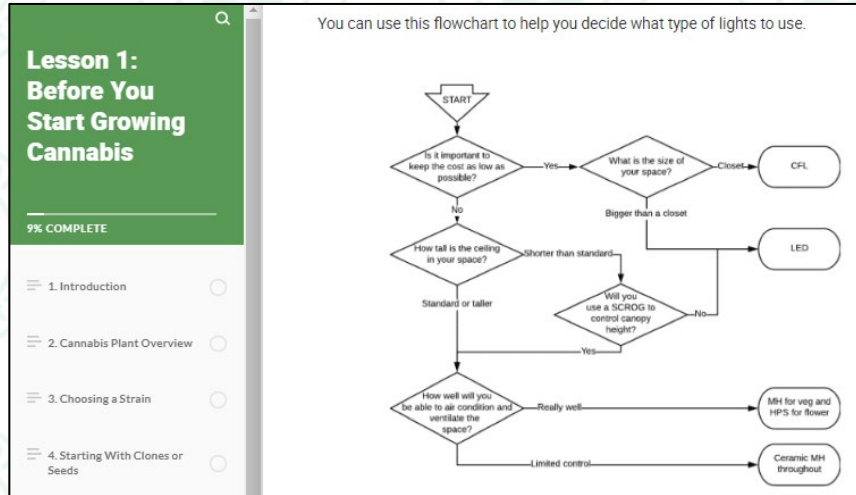
The in-depth knowledge you need to grow these plants, including flowering times, grow tendencies, and the ideal plants for indoor and outdoor gardens, is available in the Fundamentals of Cannabis Cultivation class. Download the [Chart: Characteristics of Cannabis Types](#) for a summary of this information. Ed Rosenthal provides a list of varieties classified by indica and sativa in his *Big Book of Buds*. Read page 6. For a fullscreen view of the book, click the box in the bottom right corner.



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Challenge #2: Learn About Cultivation Methods

The grow that Josh worked on was an indoor, soil-less, ebb and flow hydroponic system. After harvesting three cannabis crops using that system, Josh was confident that he knew everything there was to know about ebb and flow hydroponics. But he also knew that he was unlikely to find a job at a facility that used that exact system. He needed to get up to speed on commercial cultivation methods.

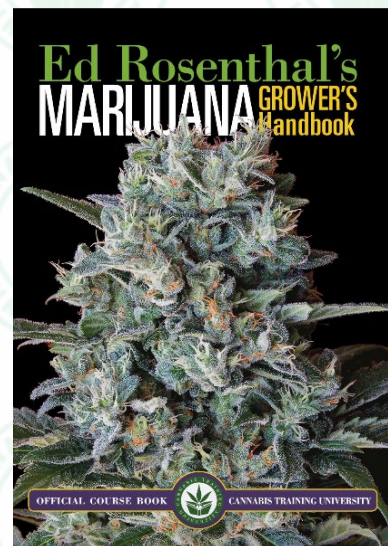


The Fundamentals of Cannabis Cultivation class gave Josh everything he needed to know. It covered all of the primary commercial cultivation system type, and even provided flowcharts to help decide the best system to use!

Challenge #3: Explore New Grow Techniques

Josh learned basic grow techniques from Adam and increased his knowledge through online research. Although he found a ton of information on the GrowingMarijuana subreddit, he wasn't sure what was true and what was false.

That's where CTU's How To Grow Cannabis class helped. In addition to providing detailed instructions for dozens of grow techniques, Josh also got access to three of cannabis eBooks by Ed Rosenthal, the "Guru of Ganja"—*Marijuana Grower's Handbook*, *Marijuana Harvest*, and *Big Book of Buds Greatest Hits*. The eBooks gave Josh even more information to round out his knowledge!





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Challenge #4: Learn About Commercial Grows

Josh needed to be able to discuss commercial cultivation intelligently when he applied for a job.

In the Cannabis Business class, Josh learned how a commercial cultivation facility operates. He also learned about cannabis industry marketing, business plans, property acquisition and setup, and more!

Lesson 3: Cannabis Cultivation Businesses
11% COMPLETE

- 1. Before You Start
- 2. Financing Your Business
- 3. Setting Up Your Business
- 4. Getting Property
- 5. Setting Up an Indoor Cultivation Business

7. Operations

Once you have your facility secured you will need to think through a variety of basic operation plans.

7.1 Cultivation Plan

The first thing you will need to do is set up a cultivation facility plan that lays out your ideal grow operation. If you need to do construction on the property, you will likely need to have these plans professionally drawn up for permitting purposes. The permit and buildout phase can be very time-consuming, so make sure you account for at least 4 to 6 months of time where you will be paying rent, utilities, and insurance, but not growing or selling cannabis. The process could even take much longer than that.

Challenge #5: Learn Local Cannabis Laws

Josh needed to learn about the cannabis laws in South Dakota. When would businesses start hiring? Did he need a cannabis work permit to apply for a job?

Although the South Dakota cannabis laws weren't implemented yet, Josh was pleased to learn that the Cannabis Laws and Regulations class provided links to government websites he could use to keep up to date. Josh also got an overview of the laws in neighboring states, which gave him an idea of what he could expect when things were finalized in South Dakota.

DOR DEPARTMENT OF REVENUE

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BUSINESSES

Home • Businesses • Marijuana

Marijuana

Regulations and Legalization for Businesses

Voters approved the legalization of recreational marijuana on November 3, 2020. Revenue will be responsible for licensing and regulating the cultivation, manufacturing, testing, transport, delivery, and sale of marijuana.

The constitutional amendment is effective July 1, 2021, and the Department has until April 1, 2022, to have regulations in place to begin accepting applications for establishments.

Frequently Asked Questions

- How soon can I get a distributor license?
At this time, the Department does not have the authority to issue licenses for marijuana distributors.
- How soon will rules be developed for businesses interested in cultivating, manufacturing, testing, transporting or selling marijuana?
The Department of Revenue has until April 1, 2022 to adopt the rules necessary for implementation and enforcement of the constitutional amendment.



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Challenge #6: Apply For A Job

Josh wasn't sure how to include his experience at Adam's home grow on his resume. He also didn't know the best way to talk about his experience to prospective employers, or even how to bring up his Cannabis Training University credentials.

The Cannabis Careers class gave Josh detailed information on job hunting, resume creation, and interviewing techniques in the cannabis industry. The course also came with a downloadable Resume Builder and Cover Letter Builder. When Josh attached a copy of his certificate to his resume, he was ready to go!

<student name>
<student city>, <student state>
<student email address> Phone: <student phone number>
OBJECTIVE <student's objective>
EDUCATION Cannabis Training University
• <certificates received>
<college1>
Cannabis Training University Resume Builder
Fill out this form to create a personalized resume. Or, click Cancel and use the template to write your own resume.
Student Name: [] Next
High School City: [] Previous
Higher Education 1 State: []
CTU Certificates Email: []
Work Objective Phone #: []
Skills
Work Experience 1
Cannabis Experience 1
<CannExp2>
• <CannExp2Duties>
SKILLS Cannabis Skills
• <canskills>

A New Career

When South Dakota's first commercial grows opened up, Josh was ready with CTU's Master of Cannabis certification under his belt. Josh was able to land a cannabis job as an associate grower at a professional cannabis cultivation facility just outside of Rapid City. Now, he's using the skills he learned at CTU to pursue his cannabis dream!

Start Growing Today!

Join Josh and thousands of other satisfied Cannabis Training University students. Sign up for the Master of Cannabis Certification Program and start growing today!